

* Tune in/Watch on March 25 @ 6:30 p.m. (Manila time):

The KK! Talk Show topic is “Earth Facts and Tales: Share and Publish Them.” Have you ever dreamed of writing a book but do not know where and how to start? If so, this episode of Kalikasan, Kaunlaran! is for you.

Do you have some important information and stories on the environment—changes that you have observed, programs and projects that you are involved in, best practices that can be models for others, and similar information that can make others appreciate the environment and protect it? If so, this episode is for you.

Do you want children to read and enjoy books on earth facts and tales so that they may understand and appreciate global warming, pollution, recycling, and other similar topics that will encourage them to help make our planet a better place? If so, this episode is for you—and them.

Tune in or watch Kalikasan, Kaunlaran! (KK!) on March 25, 2009, Wednesday, 6:30-7:30 PM, at DZRH-AM radio (666 in Metro Manila, other kHz nationwide), TV (Channel 9 in Metro Manila, other cable TV channels nationwide), and Internet (<http://dzrh.tripod.com> or <http://dzrh.prepys.com>).

Guests are: TOWNS Awardee Karina Bolasco, Publishing Manager, Anvil, and Daniel Palma Tayona, Creative Director, Canvas. Dr. Cora Claudio, president, EARTH Institute Asia, will moderate the discussion in conversational Tagalog-English.

Join the contests, campaigns and projects of EARTH/KK! To join all, register as a KK! listener by texting 2299: earthyour message. KK! co-producers are EARTH Institute Asia and DZRH, with the support of Unilever, Unilab, Manila Water, Pilipinas Shell, FERN, Inc., Toby's Sports, Delbros Supply Chain Solutions, Yehey.Com, MAP, and Brahma Kumaris, and with the cooperation of GREEN Army, PFST, TOWNS, PBE, AIJC, PEIA, DENR, MabuhayRadio.com, SanibLakas, and various egroups and environment-caring groups/individuals.

* Join the EARTHnetwork for Sustainable Living —a network of producers, sellers, and consumers of eco-products. This was successfully launched at the Eco-Products International Fair 2009, which was held on March 19-22, 2009 in the SMX Convention Center

. Noted environmentalist Odette Alcantara has this to say on the EARTHnetwork Booth: "This is the best booth in this Fair!"

* Attend the free briefing on the EARTHnetwork: a.) In Metro Manila: Saturday, March 28, 2008

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1:00 p.m. to 5:00
Pp.m., Penthouse,
Professional
Tower
Building
, corner EDSA and
Boni Ave.

O
r b.) In
Baguio

:
Monday, March 30, 2009

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1:00 p.m. to 5:00 p.m.
, Veniz Hotel,
No. 1 Abanao St

. Please forward this invitation to others who want to earn more while caring for the environment.

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earthinstitute@gmail.com

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Written by EARTH Institute Asia Press Office

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