

"Fish Shortage: The Next Crisis" Is the KK! Topic on DZRH-AM. April 9,

Wednesday, 7:30 p.m. to 8:30 p.m. (Manila Time)

Energy crisis. Rice crisis. Is fish crisis the next one? Most probably, if we do not heed the warning of those familiar with the fisheries sector: Unless we do our act together and address the issues (polluted waters being one of them), we might end up without fish soon.

More than 60% of the Philippine population of about 88 million live in coastal areas. For them, fishing is a major source of livelihood. But, in recent years, they, as well as the commercial fishing companies, are hurting. The contribution of fishing to total GDP has been decreasing, from 5% in the early nineties to less than 2% since 1997. Has the fishing industry become a sunset industry? How did we get into this trouble, 10 years after the Philippine Fisheries Code was approved? What have we done since then? What must we do now to save the fisheries sector and ensure that we shall have fish to eat and share with others?

Hear answers to these and other questions on the fisheries sector in *Kalikasan*, *Kaunlaran!* (KK!), DZRH-AM radio, on April 9, Wed., 7:30 p.m. to 8:30 p.m. Featured guests are Gov. Miguel Dominguez, Province of Sarangani and founding director, Fisheries and Aquatic Board of the Philippines; Dr. Westly Rosario, interim executive director, National Fisheries Research and Development Institute and Chief, BFAR National Integrated Fisheries Technology Development Center; and Manny Paterno, chairman, Lobbying and Advocacy, NGOs for Fisheries Reform, Inc. Hosting the *talakayan* in conversational Tagalog is Dr. Cora Claudio,

Written by EARTH Institute Asia Press Office

Sunday, 06 April 2008 03:04 - Last Updated Saturday, 28 June 2008 10:34

president, EARTH Institute Asia.

You will also hear more about the *Malunggay Para sa KK*, *2M Puno Para sa KK* and other projects of EARTH/KK! in partnership with various government and private sector organizations. The contests offer cash prizes and the projects provide livelihood while protecting and enhancing the environment.

You may join all of KK!'s projects, contests, and campaigns by being a registered KK! listener. To register, text 2299: earth<space>REG < name, age, sex, address, email address, and name of person who invited you to tune in KK! >.

KK! is co-produced by EARTH Institute Asia, Inc. and DZRH, with the cooperation of MAP, GREEN Army, PFST, TOWNS, PBE, AIJC, PEIA, DENR, and others. It is at 666 khz in Metro Manila and at various other khz in most areas nationwide. It is also globally accessible thru www.eradiportal.com

or

www.mabuhayradio.com

. It is on pilot video run at

<http://dzh.prepys.com>

You and your contacts are also invited to join KK!'s roster of partners-sponsors. For the

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second quarter of 2008 they are Unilever, Shell, Unilab, Petron, and Toby's Sports. Providing in-kind support this quarter are Delbros Supply Chain Solutions, Management Association of the Philippines, Figaro Coffee, Brahma Kumaris, Arch. Paulo Alcazaren, and PFST/Science Centrum.

Inquiries: 671-3266, 0917-829-1718, or email earthinstitute@gmail.com . Please inform your friends of the KK! Radio program. The Earth Institute Asia, the DZRH, the Mabuhayradio.com and Eradiportal.com thank you for your support. # # #

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