

"What you plant is what you harvest. The richness of your rewards is determined by the greatness of the effort you put in." That is a quote from Brahma Kumaris.

All of us want to harvest well—in our farms, in our work, in various aspects of our life. As we start the New Year, most of us are hoping that our harvest this year will be better than last year's. But what we shall harvest in the future depends on what we have planted or will plant now. Indeed, the future is created now.

This principle applies also to the attainment of our societal goals, particularly the attainment of peace in our country. We have to plant seeds of peace that will enable us to attain a peaceful future for our country. It applies also to environmental caring. We have to plant trees, more trees, especially now that we face the risk of global warming.

Planting is not a trivial task. Have you ever tried to plant anything—even just in your backyard? If you have not done so, we hope you will add "Plant one or more trees or plants" to your List of New Year Resolutions.

Planting a seed or a cutting and nurturing it afterwards is a challenging, fulfilling, and enjoyable activity. It is also a good practice for planting seeds of hope and peace, which is an even more challenging task.

Written by EARTH Institute Asia Press Office

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On Jan. 7, 2009, Wednesday, 6:30 p.m. to 7:30 p.m. (Manila time), the Kalikasan, Kaunlaran! (KK!) will feature guests who lead or promote efforts to plant seeds for a better future for our country and the world. Join KK! Director/Host Dr. Cora Claudio, EARTH Institute Asia president, in a talakayan in conversational Filipino and English with Col. Leo Baladad, Assistant Chief of Staff for CMO,G7, Philippine Army; Sr. Rebecca Ortega, Brahma Kumaris Main Center Coordinator; and Jose Paulo Delgado, Officer in Charge, China Operations, Delbros Supply Chain Solutions and Creative Board Member, International Project Oikos.

Tune in or watch KK! at: DZRH-AM radio (666 in Metro Manila and other kHz nationwide), TV (Channel 9 in Metro Manila and other Cable TV channels nationwide), and Internet ( <http://dzh.tripod.com> , globally).

Join also the contests, campaigns and projects of EARTH/KK! To join all, register as a KK! listener by texting 2299: earth<space>your message.

Join also KK!'s partners-sponsors--Unilever, Unilab, Toby's Sports, Delbros Supply Chain Solutions, MAP, Brahma Kumaris, and L'Oreal Philippines.

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