

Q: How dare 80-20 claim credit for building a 3-to-1 bloc vote? There are three-million Asian-American voters, you don't have an email list to reach 75% of 3-million voters, do you?

A: Blacks have voted about 9-to-1 for the Democratic presidential nominee for decades. Jewish Americans deliver an 8-to-2 bloc vote. Neither the Black nor the Jewish community has large email lists. That is not how a bloc vote is created.

Q: So how did 80-20 create a bloc vote?

A: Have you ever attended large meetings with tens or hundreds of people? At these meetings, if 20% or more of the people speak enthusiastically for a given idea and provide good reasons while the opposition is weak, 80% of the people will end up voting for that idea. So the 80-20's email list is used to create that critical mass of enthusiastic supporters and arm them with good reasons in voting for a given candidate. After that, their daily interaction with other Asia Am voters, aided by commercial ads paid for by 80-20, will naturally produce the bloc vote. Hence, most of the Asian Americans who vote for the candidate endorsed by the 80-20 may not even have heard of the 80-20. That is how a bloc vote is built.

Q: Why are some Asian Americans against a bloc vote?

A: Most new immigrants don't realize that in America, every racial and/or interest group advocates a bloc vote. They include the Democratic Party, Republican Party, Blacks, Jewish Americans, Hispanics, Cuban-American women's organizations, gays, labor unions, corporations, etc. These groups have practiced bloc vote all along. Persuasion for a bloc vote is not necessary for them. In contrast, 80-20 needs to help new Asian immigrants climb a steep learning curve about American politics. Hence the 80-20 must explicitly and repeatedly advocate and discuss the need for a bloc vote. What if we don't? Our children will continue to face a higher admission standard to elite schools. Our adults will continue to face a higher

"admission" standard to good jobs, e.g., managerial positions and Federal judgeships.

Q: Are things improving owing to the 80-20's effort?

A: Definitely. Here are facts that you've personally witnessed in recent months:

11/29/07, 80-20 began to pressure Senator Clinton with a "Call to Action."

12/11, Senator Clinton replied with all yeses, while suggesting rightful modifications.

12/12, Senator Edwards signed with all yeses.

12/31, Governor Richardson signed with all yeses.

12/28, 80-20 began to get Senator Obama on board with a "Call To Action -- Defeat Obama."

1/18/08, 80-20 held a press conference in SF endorsing Senator Clinton for the California Democratic primary.

1/31, Senator Obama replied with all yeses, while suggesting modifications to strengthen his commitment to the Asian-American community.

Q: What about media attention to Asian Americans?

A: Definitely increasing. "Goggle or Yahoo" to see how many articles have been written in the mainstream media about the Asian-American bloc vote since Super Tuesday. They lack understanding of the Asian-American community owing to the long "benign neglect" by both media and political parties. Hence, the initial coverage may even be bad. An example is the CNN's Anderson Cooper report. But under the 80-20's leadership we've reacted civilly but strongly. See our petition site:

http://www.surveymonkey.com/s.aspx?sm=tHYZlyz32wF0OLEZacHNWA_3d_3d

Things will improve. A new article in Time Magazine is coming. Another by a news group called the New America Media is coming.

Support 80-20 EF financially please.

<http://www.80-20educationalfoundation.org/> .

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Post your comments at

<http://www.80-20educationalfoundation.org/posterboard.html> .

Respectfully yours,

S. B. Woo

President, 80-20 Educational Foundation.

PS: For those who forgot why a bloc vote is so powerful, here is the illustration for the 5th time. :-)

Two candidates run against each other in a political division, which for simplicity is assumed to have two constituent groups only. One group has 1 million votes (8%) and the other has 11 million votes (92%). Candidate A, a novice, courts the larger group, not being aware that the smaller constituent group has the internal political cohesion to deliver a bloc vote in the ratio of 8 to 2 while the larger group does not. When the ballots are opened, candidate A wins the larger community by the ratio of 52/48. The margin of difference is 4%. Since the larger group has 11 millions votes, 4% of 11 million votes provides a winning margin of 440,000 votes to candidate A. His opponent, candidate B, is a seasoned politician. She courts the smaller group and wins that community by a ratio of 80 to 20. The difference between 80% and 20% is 60%. 60% of 1 million votes is 600,000 votes. As a result, candidate B wins the election by or 160,000 votes (600,000 vs. 440,000).

Eight (8%) per cent of the vote is what Asian Americans have in California, which has by far the largest impact in a presidential election. The 80-20 has designed the above strategy to increase our GROUP political clout since 10 years ago!

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