

Written by Dr. S. B. Woo

Friday, 25 January 2008 08:13 - Last Updated Sunday, 27 January 2008 16:43

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The 80-20 held a press conference on Jan. 18 in SF Bay Area to announce our endorsement of Senator Clinton for the California Democratic primary. Prominent leaders in many Asian-American ethnic communities attended. The 80-20 Board members Joel Wong and Frank Lee co-chaired the press conference.

**In the print media**, the news was covered by a mainstream news outlet, the News Media Group in the Bay Area, which included Oakland Tribune (front page), San Jose Mercury and Contra Costa Times. Almost all ethnic media gave us very prominent coverage. WJ, Singtao and China Press also spread the news nationally.

**In the visual media**, the endorsement was reported by Bay Area's KRON 4 (mainstream), KTSF 6 (Asian) and NTDTV 32 (Asian), each lasting about 2 minutes. To see the broadcasts of the first two channels, click on <http://www.80-20initiative.net>. The videos are right on the Home page.

### **A Quote from the Clinton Camp, After our Endorsement**

This quote came from The Oakland Tribune's front page article on 1/19/08: 'Clinton campaign spokesman Luis Vizcaino said Friday that Senator Clinton is 'honored to have the endorsement of 80-20. The Asian-American and Pacific-Islander community has a critical voice that will **never** go unheard when she is President.' '

### **Our Ads are on the Air and in Print in California**

To listen to 80-20's radio ads and see its newspaper ads (many in the front page) in California, click on [http://www.80-20initiative.net/news/preselect2008\\_caprim\\_ad.asp](http://www.80-20initiative.net/news/preselect2008_caprim_ad.asp).

## The 80-20's Endorsement of Senator Clinton Gets Prominent Media Coverage - MabuhayRadio

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You'll also see a time schedule when various ads in Asian American ethnic communities will come on line. THIS IS A MUST. You'll be proud of the 80-20.

### Invite Friends to Join the Asian Americans For Hillary Movement

E-mail your friends to urge them to go for Hillary. Many have already done so. Then they proudly send the positive responses of their friends to me. The 80-20 salutes these great DOERS! Be a DOER! Do your share! It'll take this kind of effort from all of us to win a historic battle for our children.

### The Best Gives Without Being asked

**Fighting a historic battle requires money.** The good thing is that caring people stepped forth to help without being asked. They are:

**Henry and Susie Liu:** \$1,500

**Peter Wong:** \$1,500

**Dongwei Zhu and Weihe Guan:** \$1,500

**Kelvin Chen:** \$1,000

**S. B. Woo:** \$1,000

We need everyone's help, in large or small amount. Please send your check payable to 80-20 PAC, Inc. to my home address: **S. B. Woo, 5 Farm House Rd., Newark, DE19711**

Or use a credit card. Go to

<http://www.80-20initiative.net/membership/payment.asp> (easy to use)

or ? <http://www.80-20initiative.net/membership/join.asp> (Paypal)

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