

## Fans Must Force the NFL to Play the Super Bowl on a Saturday - MabuhayRadio

Written by Bobby M. Reyes

Saturday, 05 February 2011 22:11 - Last Updated Saturday, 05 February 2011 23:04

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{xtypo\_quote} Moving the Super Bowl to Saturday will enable the biggest markets in the world ( China

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India

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Japan

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Korea

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Pakistan

and the ASEAN countries) to watch it on a Sunday. This can be the biggest financial advantage for the NFL to hold it on a Saturday

--Bobby Reyes {/xtypo\_quote}

It is time for fans to rally to a movement called "Super Bowl Saturday," which is an advocacy to persuade, nay, force the National Football League (NFL) to play Super Bowl on a Saturday perhaps as early as 2015.

Playing the Super Bowl on a Sunday is becoming like Greek to many American families. A growing number of fans believes that it is time to adopt for the Super Bowl the motto, "Never on Sunday." There are more advantages to the fans and their families, especially the working members of the clan, to hold the Big Game on a Saturday.

***Editor's Note:*** With due respect to the award-winning film producers and actors, perhaps the NFL officials, players and kibitzers alike must watch that classic of a movie: ***Never on Sunday***

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Greek

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Ποτέ Την Κυριακή

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translit

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Pote Tin Kyriaki) is a 1960 Greek black-and-white film which tells the story of Ilya, a

prostitute

who lives in the

port

of

Piraeus

in

Greece

, and Homer, an American tourist — a classical scholar enamored with all things Greek. Ilya is a character close to the "

hooker with a heart of gold

" cliché.

Homer feels Ilya's life style typifies the degradation of Greek classical culture and attempts to steer her onto the path of morality. It constitutes a variation of the

Pygmalion

story." (From Wikipedia.)

### Some More Good Reasons for Moving It to Saturday

There are many reasons advanced by some fans and former NFL players why Saturday is the best practical day to hold the Super Bowl and preferably to start it not later than 2:00 p.m. or 3:00 p.m.

, Eastern Standard Time. Some of the reasons are already posted in the Facebook at his URL:

<http://www.facebook.com/pages/Super-Bowl-Saturday/191299864221370>

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Moving the Super Bowl to Saturday will enable the biggest markets in the world such as China, India

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and the Association of Southeast-Asian Nations (ASEAN) to watch it on a Sunday. This can be the biggest financial advantage for the NFL to hold it on a Saturday, especially if it wants the NFL to attract not only European fans but also Orientals that compose more-than 60% of the world's population.

There is another good reason for holding Super Bowl on a Saturday. Should Mother Nature not cooperate and a blizzard or a natural calamity hits the venue in the East Coast, South or Midwest even in California, Sunday becomes like an insurance policy.

Movement Is Very-much Doable

It will not be hard to persuade many fans and even many Christian churches to rally to the "Super Bowl Saturday" (SBSat) Movement. Right now, attendance in many church services is affected, as many of the members of the congregation participate in Super Bowl parties. There will be less-negative effect if it is held on a Saturday – except for the sects or denominations that practice Sabbath on a Saturday.

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Eventually, the NFL will listen, as fans can start to boycott the products or services of the corporations that run multimillion-dollar ads during commercial breaks in the Super Bowl. And the boycott can actually be done on a year-round basis and not just on the Super Bowl week.

This year is the perfect time to petition the NFL to agree to move the Super Bowl to Saturday by 2015 or earlier -- especially if there will be a lock out of players or a labor strike wrecks its schedule of games by March 2011.

So, what say you, NFL fans?

The Super Bowl should be an activity of the people, by the people and for the people – and not just be decided by the team owners and the players, agents and their kibitzers. The NFL policy-and-decision makers and players, including those who have retired, number probably less-than 20,000 individuals. So, how come a vast majority of 300-million Americans not decide to hold it on a Saturday and at a more-convenient time? # # #

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