

By JOSEPH G. LARIOS

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## **Four Filipinos Land in Forbes' List of 1,210 Billionaires in the World**

**C HICAGO (*jGLi*)** – American Floyd Mayweather, Jr.'s long lay-off from boxing is taking a toll on his bottom line.

Manny Pacquiao is the only boxer in this year's Forbes' list among the world's 50 highest-paid athletes, dislodging Mayweather, who has not fought in 13 months after appearing at No. 2 in last year's earnings of \$65-million, according to Forbes' latest edition.

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The Filipino boxing icon was tied rank at 24th among the world's 50 highest-paid athletes, earning \$25 million, with soccer star Kaka, 29, a Brazilian soccer midfielder, who sold 100 million units of the popular soccer game for Electronic Arts.

Forbes said Pacquiao is boxing's biggest draw that has seen his last six fights generate more than six million pay-per-view buys combined.

"Pacquiao, who moonlights as a congressman in the Philippines, has started to beef up his endorsement portfolio, with Hewlett-Packard signing the boxer in the spring to a three-year deal for a global ad campaign."

Meanwhile, Forbes listed four Filipinos among this year's 1,210 billionaires, whose total net worth is placed at US\$4.5-trillion. The Filipinos in the list are Henry Sy & Family with \$5.8-billion at 173rd; Lucio Tan & Family with \$2.3-billion at 512th; Andrew Tan with \$2.2-billion at 540th; and Enrique Razon with \$1.1-billion at 1057th.

China doubled its number of 10-figure fortunes, and Moscow now has more billionaires than any other city.

Mexico

's Carlos Slim widened his lead at No. 1 with \$74-billion.

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Forbes said this year's 50 highest-paid athletes earned \$1.4-billion combined, or \$28-million on average. That's down 11% from a year ago, thanks in large part to the drop in Woods' earnings and the inactivity of Floyd Mayweather, who hasn't fought in 13 months after appearing at No. 2 in last year's list with earnings of \$65 million. The minimum to make the list was \$18.8 million, compared to \$21 million in 2010.

This year's list of the world's highest-paid athletes is led by golf great Tiger Woods, who earned \$75-million, although he failed to win tournament or sign new sponsorship deals since his November 2009 car crash and infidelity scandal that followed. But he has partners in Nike and Electronic Arts.

This year's topmost paid athletes are dominated by 15 basketball players led by Kobe Bryant, who earned \$53-million at No. 2 and LeBron James with \$48-million at No. 3.

Rounding out the top 50 money-making athletes are from baseball, 11; racing, seven; soccer, six; tennis, including the only woman, Maria Sharapova, with \$24.2-million at No. 29, four tied with golf; football, three; and boxing, one.

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