

"The Social Pillar of Sustainability: From Womb to Tomb" Is KK! Topic on Aug. 13, 2008,

Wed., 7:30 p.m. (Manila Time) on [DZRH](#) -AM Radio

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here do you stand on the bill "Reproductive Health, Responsible Parenthood, and Population Development Act of 2007" and on the subsidies to the poor, the "Katas ng VAT" subsidies?

These measures have major impacts on the social pillar of sustainable development, what we refer to as "Kalahatan" in our four-pillar paradigm of sustainable development: the *Katauhan*, *Kalahatan*, *Kalikasan*, and *Kaunlaran*

Worldwide in the past, the social pillar received less attention than the economic development or *Kaunlaran* pillar. Fortunately, the situation is changing. More emphasis is now being placed on the social pillar and on what both government and business can do to strengthen it.

In the Philippines, the Department of Social Welfare and Development (DSWD), in tandem with the Department of Education and the Department of Health, leads in attending to the social pillar and the social development and progress of the country. Its programs provide social measures and services to Filipinos, from "womb to tomb."

The Reproductive Health and Population Bill and the subsidies to the poor are two controversial social measures that are now being discussed (in the case of the bill) or being implemented (in the case of subsidies). Where do some of our social development leaders stand on these measures, and why? What are the other measures and programs being implemented or planned by the DSWD and other organizations on the social pillar of sustainability? How will these affect you? How can you participate in these programs?

The Philippine Department of Social Welfare and Development (DSWD), in tandem with the Department of Education and the Department of Health, leads in attending to the social pillar and country's the social development and progress.

Hear the answers on August 13, 2008, Wed., 7:30 p.m. to 8:30 p.m, as Kalikasan, Kaunlaran! (KK!), [DZRH](#) -AM radio, features a talakayan with Hon. Esperanza I. Cabral, DSWD Secretary; Ben de Leon, President, Forum for Family Planning and Development; and Ana Maria R. Nemenzo, National Coordinator, WomenHealth Philippines. Dr. Cora Claudio, president, EARTH Institute Asia, will moderate the discussion.

Join also the contests, campaigns and projects of EARTH/KK! To join all, register as a KK! listener by texting 2299: earth<space>REG < name, age, sex, address, email address, and

## "The Social Pillar of Sustainability" Is KK! Topic on August 13, Wed., 7:30 p.m. (RP Time) on DZRH - MabuhayRadio

Written by EARTH Institute Asia Press Office

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name of person who invited you to tune in>. KK! is developing a database on PWDs (Persons With Disability) to assist those who design programs for them. So, if you are a PWD, please add the type of your disability.

KK! is co-produced by EARTH Institute Asia, Inc. and [DZRH](#), with the cooperation of the MAP, GREEN Army, PFST, TOWNS, PBE, AIJC, PEIA, DENR, MabuhayRadio, SanibLakas, various egroups, and others. It is at 666 kHz in Metro Manila and at other kHzs in other areas nationwide. It is globally accessible through

<http://dzh.tripod.com>

or

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